

## Book Release

# **Webmaster's Guide to cPanel**

*Content may be king, but what about everything else?*

*Let's face it, there is much more to developing a Web presence than choosing a domain name, applying a template, writing some content, and adding navigation menus. There are a multitude of tasks related to developing, managing, and maintaining Web sites that are required – or desired. Often these technologies must be gleaned haphazardly from vast resources or learned by trial and error. On the other hand, most Web services hosting providers – those fine folks who make our sites available to the world – include control panels that allow us to easily manage and maintain our sites. The most popular control panel – cPanel® – includes an extensive array of features that when fully understood can save many hours of frustration.*



Pismo Beach, CA – John Pfof is pleased to announce the release of his new book, the **“Webmaster's Guide to cPanel.”** This book shows Webmasters and Web site developers how to harness the power of the preeminent control panel – cPanel® – in managing their hosted Web sites.

The **Webmaster's Guide to cPanel** is an excellent book for anyone who wants to learn and apply the basic and sophisticated tools available in cPanel. With countless functions and options, cPanel provides immediate and easy access to the tools you need to develop, manage, and maintain your Web site.

## **About cPanel**

cPanel is a site configuration and management software application provided by many Web hosting providers that allows users to control a multitude of functions related to your hosted Web site experience.

cPanel includes some 70+ specific functions grouped into 9 categories. Most of these functions include numerous other options that vastly extend your ability to easily create productive, useful and secure Web sites.

Using cPanel's very friendly graphical interface, you can easily manage nearly everything related to your hosted Web site account, including:

- ❖ **Account Preferences** – allows you to step through a wizard to set or modify your hosted account settings, view videos of many of cPanel's features and functions, change the main password, update contact info, change the style and language of the cPanel interface, and add cPanel shortcuts to your desktop and browser.
- ❖ **Mail Accounts** – allows you to create and manage e-mail accounts, Webmail accounts, mail forwarders, auto-responders, mailing lists; filter and trap spam e-mails, view e-mail delivery routes, set e-mail authentication, modify the mail exchange (MX) settings, and scan e-mails for spam and viruses.
- ❖ **Web Site Files** – allows you to manage your Web site files and directories similar to desktop folder trees, view the disk space usage, drag and drop files from your desktop to your hosted directories, create and manage FTP accounts, and perform data backups and restores of important site data and configuration directories.
- ❖ **System Logs and Stats** – allows you to view a summary of your recent site visitors, monitor site activity (bandwidth usage); view raw access logs, use sophisticated third-party Web site statistics, and error logs; and select from various log programs.
- ❖ **Web Site Security** – allows you to password protect directories, block IP addresses from accessing your site, create secure file transfer and remote logins, protect images and passwords from being compromised, and create public and private encryption keys for secure communications.
- ❖ **Web Site Domains** – allows you to create and manage subdomains, addon domains, parked domains, as well as create redirects to direct users to a new section of a site or to a different domain name altogether.

- ❖ **Web Site Databases** – allows you to create MySQL and PostgreSQL databases, use a MySQL database Wizard, create remote MySQL database access, and manage MySQL databases using the popular phpMyAdmin utility.
- ❖ **Software and Services** – allows you to easily install a number of CGI and software programs on your Web site including one or more versions of popular blogs, bulletin boards, content management systems, e-commerce applications, and media galleries; install Perl modules, PHP extensions and applications (PEAR packages), Ruby Gems, and Ruby on Rails; configure PHP server settings; and use the very popular Fantastico utility to install even more software applications.
- ❖ **Advanced Configurations** – allows you to handle how Apache deals with certain file types; manage images, indexes, and error pages; create custom cron jobs; create and use network tools and virus scanners; and define MIME types that might not be known by your server.

*As indicated, the capabilities of cPanel are vast and essential –  
especially for those who want a smooth, efficient and secure Web site!*

cPanel is not an application that you must purchase and download, but rather is included in the hosting services packages of many – *but not all* - hosting providers. Hosting packages that include cPanel is a common criterion for selecting one hosting provider over another.

## ***The “Webmaster’s Guide to cPanel”***

... provides everything that you need to get started using cPanel. Each feature and function is thoroughly described and supported by examples and step-by-step instructions.

Each category of features is presented in its own chapter that smoothly follows the layout of the cPanel interface. The content and structure of the book are refreshing and allow for an easy grasp of the concepts.

The book is supplemented with several appendices (including a glossary of terms), a detailed table of contents, and a comprehensive index.

If you are new to hosted Web sites, Webmastering, Web site development, or cPanel – this is a must-have book. The value of the content and time saved in implementing any feature or function will pay for the book. If you are a seasoned Webmaster and existing user of cPanel, the book will be a welcome reference for ongoing site management activities.

John has done an excellent job in making the complex terminology and cPanel functions very clear and understandable.

This guide should be very useful for new and experienced users of cPanel alike, wondering what all the options are for and how to use them. There's a lot here. This is not a short guide you can memorize and run with. Although a lot of what's covered you will probably not have a use for daily. On the other hand, having a fully documented guide like this to refer to at 3AM when something is needed or goes wrong, support is not answering email as fast as you'd like and you need to know something right now, this guide could really come in handy.

I like it John. I think you've done a great job here.

Chuck Wadlow

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